

An aerial night view of a city waterfront, likely New York City, featuring a large body of water in the foreground, a city skyline with illuminated buildings in the background, and a bridge structure on the left. The scene is lit with city lights and a dark blue sky.

THAT SHOW TONIGHT

LIVE SKETCH COMEDY FOR THE REST OF AMERICA

HOW DO SO MANY BAD IDEAS BECOME MAINSTREAM?

POLITICS IS DOWNSTREAM FROM POP CULTURE

- Andrew Breitbart



By owning American culture, the left will always OWN the political mindshare.

UNLESS WE START PARTICIPATING IN POP CULTURE



AN ANTIDOTE TO THE RIDICULOUS

**THAT SHOW
TONIGHT**

SIMPLY PUT

IT'S SNL FOR THE REST OF AMERICA

WE'RE SECURE, INDEPENDENT, AND CANCEL-PROOF

WE MOCK CANCEL CULTURE AND WOKE POLITICS

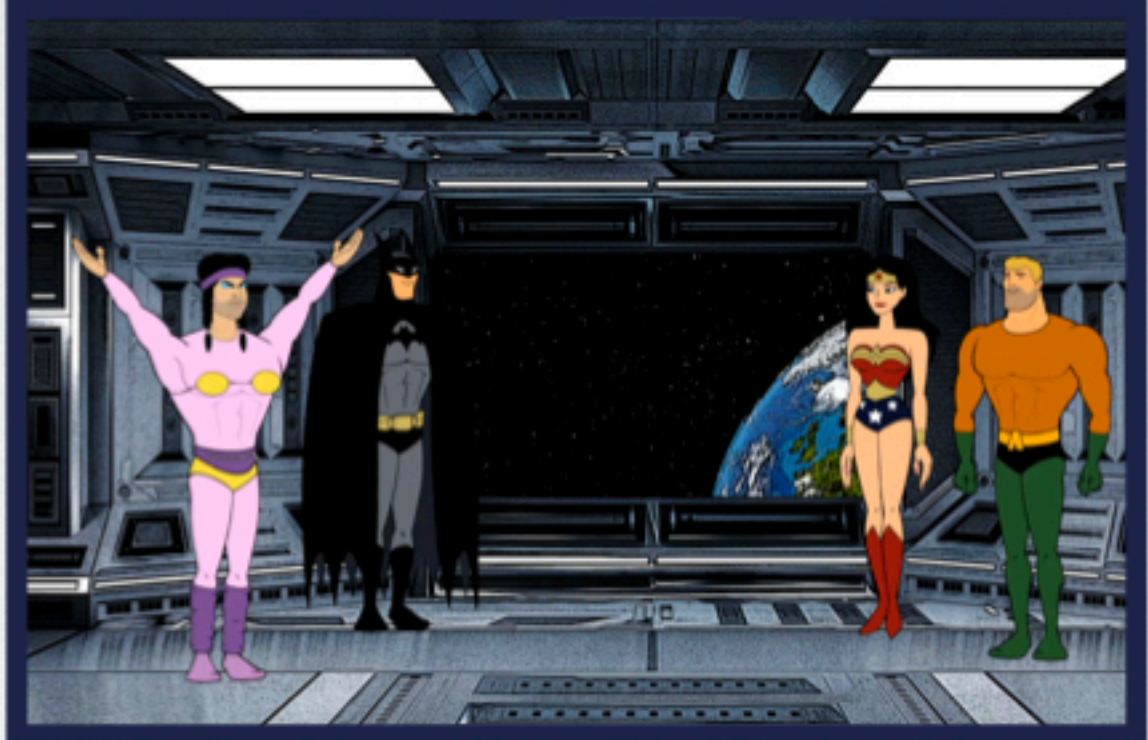
WE'RE UNAPOLOGETICALLY PRO-AMERICAN

**THAT
SHOW
TONIGHT**

“LIVE, FROM NASHVILLE TENNESSEE, IT’S...”

**HIGH-PROFILE GUEST HOSTS
A TALENTED CAST OF PERFORMERS
LIVE MUSICAL ACTS
DIGITAL & ANIMATED SKETCHES**

STREAMED ON THE WEB OVER A SECURE SERVER



FILLING THE VOID

**WHEN THE RIGHT PLAYS, IT WINS
EVEN IN MARKETS DOMINATED BY LEFTISTS**

FOX NEWS OUT PERFORMS CORPORATE NEWS

GUTFELD & CROWDER OUT PERFORM LATE NIGHT TALK SHOWS

**WHAT IF CONSERVATIVES PARTICIPATED IN THE \$40 BILLION PER YEAR
SKETCH COMEDY / MUSIC / ENTERTAINMENT MARKET?**

CONSIDER THE NUMBERS...

SNL	COMEDY CENTRAL	VIACOMCBS
10 MILLION VIEWERS/WEEK; \$125M PER YEAR	20M ONLINE VIEWERS	\$6.6 BILLION ANNUALLY

THAT
SHOW
TONIGHT

REVENUE SCENARIOS

SUBSCRIPTIONS ARE \$50/ANNUALLY OR \$5/MONTHLY

SCENARIO	VIEWERSHIP	SUBSCRIPTION REV	AD REVENUE	TOTAL YEARLY
SCENARIO 1	1M	\$50M	\$10M	\$60 MILLION
SCENARIO 2	500K	\$25M	\$5M	\$30 MILLION
SCENARIO 3	200K	\$10M	\$2M	\$12 MILLION



THE RISING TIDE LIFTS ALL BOATS

**WE WILL GROW OUR FANBASE
THROUGH INFLUENCER COLLABORATION**

GUEST HOST	THE HODGE TWINS	CANDACE OWENS	TERRENCE K WILLIAMS	DAVID J HARRIS	NICOLE ARBOR	CHAD PRATHER
FOLLOWERS	6.2 MILLION	5.3 MILLION	3.5 MILLION	3 MILLION	2.5 MILLION	1 MILLION



LEADERSHIP

MICHAEL LOFTUS

Writer, comedian, actor. Credits include The George Lopez Show, Outsourced, Smoking Gun Presents, Comedy Central, History Channel, Fox Nation. Regular guest on The Greg Gutfeld Show, and Candace Owens podcasts.

PAUL CROSETTI

Writer, journalist, business executive for over 30 years with major U.S. insurance carrier. Credits include bylines in Chicago Tribune, Oakland Tribune. VP of Sales responsible for company-record \$1B growth in revenues/sales (2016).

LOU GRAVATTE

Entering 30th year as owner of Streamline – one of the largest independently owned business printing and support companies in Northern California. Frequent adviser to several U.S. politicians, including Jim Jordan, Lindsey Graham.

THAT SHOW TONIGHT WILL HAVE A BOARD OF DIRECTORS COMPRISING INDUSTRY VETERANS WHO UNDERSTAND SHOW BUSINESS, SHOW RUNNING AND HOW TO MARKET COMEDY PROGRAMMING TO A BROAD AUDIENCE.



YOUR IMPACT

**OUR MISSION IS TO IMPACT AMERICAN CULTURE AS THE CONSERVATIVE ANSWER TO SNL.
THERE ARE TWO WAYS TO SUPPORT OUR MISSION...**

DONATE

All donations are tax deductible regardless of amount

INVEST

Invest for an opportunity to realize impressive returns



Future guest host Terrence Williams

THAT
SHOW
TONIGHT

FINANCIAL SUPPORT

UP TO 40% OWNERSHIP SHARE AVAILABLE

\$125k per each member unit; each unit = 1% company ownership

FINANCIAL SCENARIOS PROJECT UP TO A 6X RETURN ON INVESTMENT

*Term sheet available upon request

INVEST IN:

TAKING A MAJOR STEP TOWARD CHANGING POP CULTURE

HELPING SAVE AMERICA

STOPPING THE WOKE SLIDE TOWARDS SOCIALISM

A PRODUCT IN HIGH DEMAND FOR AN UNDER-SERVED MARKET OF 80+ MILLION



THE ASK

\$5M TO PRODUCE OVER A YEAR OF HIGH-QUALITY ENTERTAINMENT

ITEM	COST	TOTAL
SHOW BUDGET	\$150K PER SHOW	\$4.05M
OVERHEAD	\$20K PER SHOW	\$550K
FIXED ASSET	\$400K	\$400K
TOTAL		\$5M

SNL spends ~\$3M to produce each show

Our mission is to produce a a better show for a fraction of the cost

THE VISION

BUILDING A FOUNDATION FOR COMPETITIVE CONSERVATIVE ENTERTAINMENT

A SPACE FOR CONTENT CREATION



SELF-RELIANT AND UNCANCELLABLE



DELIVERED EVERYWHERE



A nighttime cityscape featuring a river in the foreground and illuminated buildings in the background. A large, dark blue rectangular area with a red border is centered over the image, containing the text "THAT SHOW TONIGHT" in white, bold, sans-serif capital letters.

**THAT SHOW
TONIGHT**