SCENARIO 1 - 1,000,000 SUBSCRIBERS

THAT GROUP, LLC
PROFORMA INCOME STATEMENT AND CASH FLOW
MONTHS 1 TO 48

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Year 1	Year 2	Year 3	Year 4
Revenues																
Subscription services	$96,600	$112,980	$128,940	$144,480	$159,600	$174,300	$285,180	$315,420	$344,820	$373,380	$401,100	$427,980	$2,964,780	$13,030,311	$29,052,471	$45,362,667
Merchandise													-	-	-	-
Advertising													-	-	-	-
													-	-	-	-
Total Revenues	96,600	112,980	128,940	144,480	159,600	174,300	285,180	315,420	344,820	373,380	401,100	427,980	2,964,780	13,030,311	29,052,471	45,362,667
Production Exp																
Production Exp - Full show	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	-	-	3,000,000	3,000,000	3,500,000	3,500,000
Total Production Exp	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	-	-	3,000,000	3,000,000	3,500,000	3,500,000
Overhead Exp																
Finance Manager	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	24,000	24,000	30,000	30,000
Customer Management/web support	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	12,000	12,000	20,004	20,004
Legal/insurance	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	36,000	36,000	50,004	50,004
Website management/security	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000	99,996	150,000	240,000
Marketing/PR	100,000	100,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	300,000	120,000	120,000	120,000
Total Production Exp	111,000	111,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	432,000	291,996	370,008	460,008
EBITDA	**$ (314,400)**	**$ (298,020)**	**$ (192,060)**	**$ (176,520)**	**$ (161,400)**	**$ (146,700)**	**$ (35,820)**	**$ (5,580)**	**$ 23,820**	**$ 52,380**	**$ 380,100**	**$ 406,980**	**$ (467,220)**	**$ 9,738,315**	**$ 25,182,463**	**$ 41,402,659**
Fixed Asset Spending	(300,000)	(100,000)	-	-	-	-	-	-	-	-	-	-	(400,000)	-	-	-
Equity Investments	5,000,000												5,000,000	-	-	-
Distribution to Investors						-	(275,080)	(294,420)	(323,820)	(352,380)	(680,100)	(706,980)	(2,632,780)	(5,675,658)	(10,072,985)	(16,561,064)
Distribution to Managing Members						-	-	-	-	-	-	-	-	(4,962,657)	(15,109,478)	(24,841,595)
Cash Flow for Month	4,385,600	(398,020)	(192,060)	(176,520)	(161,400)	(146,700)	(310,900)	(300,000)	(300,000)	(300,000)	(300,000)	(300,000)	1,500,000	(900,000)	-	-
Beginning Cash	-	4,385,600	3,987,580	3,795,520	3,619,000	3,457,600	3,310,900	3,000,000	2,700,000	2,400,000	2,100,000	1,800,000	-	1,500,000	600,000	600,000
End Cash	**$ 4,385,600**	**$ 3,987,580**	**$ 3,795,520**	**$ 3,619,000**	**$ 3,457,600**	**$ 3,310,900**	**$ 3,000,000**	**$ 2,700,000**	**$ 2,400,000**	**$ 2,100,000**	**$ 1,800,000**	**$ 1,500,000**	**$ 1,500,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**

DETAIL SCHEDULES FOR INCOME STATEMENT AND CASH FLOW

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Year 1	Year 2	Year 3	Year 4
Fixed Asset Spending Detail:																
Video Equipment	(100,000)	(100,000)											$ (200,000)	$ -	$ -	$ -
Sound equipment	(100,000)												(100,000)	-	-	-
Stage Sets	(100,000)												(100,000)	-	-	-
													-	-	-	-
Total Fixed Assets	$ (300,000)	$ (100,000)	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ (400,000)	$ -	$ -	$ -
Production Costs for full show:																
Executive Producer	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 84,000	$ 84,000	$ 84,000	$ 84,000
Executive Producer travel	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	24,000	24,000	24,000	24,000
Video /Web Production Manager	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	48,000	48,000	48,000	48,000
Video Production Manager travel	500	500	500	500	500	500	500	500	500	500	500	500	6,000	6,000	6,000	6,000
Guest Host	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	120,000	120,000	144,000	144,000
Guest host travel	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	48,000	48,000	60,000	60,000
Musical guest	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000	60,000	90,000	90,000
Musical guest travel	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	36,000	36,000	36,000	36,000
Cast (up to 6)	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	240,000	240,000	300,000	300,000
Cast Travel	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	180,000	180,000	180,000	180,000
Writers	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	120,000	120,000	150,000	150,000
Writer Travel	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	24,000	24,000	30,000	30,000
On sight Production																
Lights	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	90,000	90,000	108,000	108,000
Sound	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	90,000	90,000	108,000	108,000
Props	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	150,000	150,000	180,000	180,000
Makeup	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	24,000	24,000	24,000	24,000
Costumes	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	120,000	120,000	150,000	150,000
Cameras	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	120,000	120,000	150,000	150,000
Security	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	36,000	36,000	48,000	48,000
Venue Rent	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000	60,000	60,000	60,000
Website livestream technician	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000	60,000	60,000	60,000
Bonus pool/misc. cost	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000	60,000	60,000	60,000
Total Production Exp	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	3,000,000	3,000,000	3,500,000	3,500,000
Number of Video Shows/Month	2	2	2	2	2	2	2	2	2	2	-	-	1.67	1.67	1.67	1.67
Total Costs/Month	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ -	$ -	$ 250,000	$ 250,000	$ 291,667	$ 291,667

SALES FORECAST	**Jul'22**	**Aug'22**	**Sep'22**	**Oct'22**	**Nov'22**	**Dec'22**	**Jan'23**	**Feb'23**	**Mar'23**	**Apr'23**	**May'23**	**Jun'23**	**Year 1**	**Year 2**	**Year 3**	**Year 4**
Revenue																
Total Subscriptions	**5,000**	**10,000**	**15,000**	**20,000**	**25,000**	**30,000**	**40,000**	**50,000**	**60,000**	**70,000**	**80,000**	**90,000**	**90,000**	**330,000**	**690,000**	**1,000,000**
New Monthly Subs	3,000	3,150	3,300	3,450	3,600	3,750	6,900	7,200	7,500	7,800	8,100	8,400	66,150	216,000	394,200	492,000
New Annual Subs	2,000	2,100	2,200	2,300	2,400	2,500	4,600	4,800	5,000	5,200	5,400	5,600	44,100	144,000	262,800	328,000
Total New Subs	5,000	5,250	5,500	5,750	6,000	6,250	11,500	12,000	12,500	13,000	13,500	14,000	110,250	360,000	657,000	820,000
Total Annual Subs	2,000	4,100	6,300	8,600	11,000	13,500	18,100	22,900	27,900	33,100	38,500	44,100	44,100	185,895	439,290	744,745
Total Monthly Subs	3,000	5,900	8,700	11,400	14,000	16,500	21,900	27,100	32,100	36,900	41,500	45,900	45,900	144,105	250,710	255,255
Monthly Renewals		2,750	5,400	7,950	10,400	12,750	15,000	19,900	24,600	29,100	33,400	37,500	198,750	1,027,505	2,108,105	2,745,085
Annual Renewals		-	-	-	-	-	-	-	-	-	-	-	-	41,895	178,695	428,355
Cancellations (Monthly)	-	250	500	750	1,000	1,250	1,500	2,000	2,500	3,000	3,500	4,000	20,250	117,795	287,595	487,455
Cancellations (Annual)	-	-	-	-	-	-	-	-	-	-	-	-	-	2,205	9,405	22,545
Total Cancellations	-	250	500	750	1,000	1,250	1,500	2,000	2,500	3,000	3,500	4,000	20,250	120,000	297,000	510,000
Revenues from Monthly subs	$12,600	$24,780	$36,540	$47,880	$58,800	$69,300	$91,980	$113,820	$134,820	$154,980	$174,300	$192,780	1,112,580	5,222,721	10,509,681	13,595,757
Revenues from Annual subs	$84,000	$88,200	$92,400	$96,600	$100,800	$105,000	$193,200	$201,600	$210,000	$218,400	$226,800	$235,200	1,852,200	7,807,590	18,542,790	31,766,910
TOTAL REVENUES	**$96,600**	**$112,980**	**$128,940**	**$144,480**	**$159,600**	**$174,300**	**$285,180**	**$315,420**	**$344,820**	**$373,380**	**$401,100**	**$427,980**	**2,964,780**	**13,030,311**	**29,052,471**	**45,362,667**

SCENARIO 2 - 500,000 SUBSCRIBERS

THAT GROUP, LLC
PROFORMA INCOME STATEMENT AND CASH FLOW
MONTHS 1 TO 48

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Year 1	Year 2	Year 3	Year 4
Revenues																
Subscription services	$48,300	$56,490	$64,470	$72,240	$79,800	$87,150	$142,590	$157,710	$172,410	$186,690	$200,550	$213,990	$1,482,390	$6,515,156	$14,526,236	$22,618,334
Merchandise													-	-	-	-
Advertising													-	-	-	-
													-	-	-	-
Total Revenues	48,300	56,490	64,470	72,240	79,800	87,150	142,590	157,710	172,410	186,690	200,550	213,990	1,482,390	6,515,156	14,526,236	22,618,334
Production Exp																
Production Exp - Full show	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	-	-	3,000,000	3,000,000	3,500,000	3,500,000
Total Production Exp	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	-	-	3,000,000	3,000,000	3,500,000	3,500,000
Overhead Exp																
Finance Manager	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	24,000	24,000	30,000	30,000
Customer Management/web support	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	12,000	12,000	20,004	20,004
Legal/insurance	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	36,000	36,000	50,004	50,004
Website management/security	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000	99,996	150,000	240,000
Marketing/PR	100,000	100,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	300,000	120,000	120,000	120,000
Total Production Exp	111,000	111,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	432,000	291,996	370,008	460,008
EBITDA	**$ (362,700)**	**$ (354,510)**	**$ (256,530)**	**$ (248,760)**	**$ (241,200)**	**$ (233,850)**	**$ (178,410)**	**$ (163,290)**	**$ (148,590)**	**$ (134,310)**	**$ 179,550**	**$ 192,990**	**$ (1,949,610)**	**$ 3,223,160**	**$ 10,656,228**	**$ 18,658,326**
Fixed Asset Spending	(300,000)	(100,000)	-	-	-	-	-	-	-	-	-	-	(400,000)	-	-	-
Equity Investments	5,000,000												5,000,000	-	-	-
Distribution to Investors						-	-	-	(12,160)	(165,690)	(479,550)	(492,990)	(1,150,390)	(3,959,030)	(4,262,491)	(7,463,330)
Distribution to Managing Members						-	-	-	-	-	-	-	-	(164,130)	(6,393,737)	(11,194,995)
Cash Flow for Month	4,337,300	(454,510)	(256,530)	(248,760)	(241,200)	(233,850)	(178,410)	(163,290)	(160,750)	(300,000)	(300,000)	(300,000)	1,500,000	(900,000)	-	-
Beginning Cash	-	4,337,300	3,882,790	3,626,260	3,377,500	3,136,300	2,902,450	2,724,040	2,560,750	2,400,000	2,100,000	1,800,000	-	1,500,000	600,000	600,000
End Cash	**$ 4,337,300**	**$ 3,882,790**	**$ 3,626,260**	**$ 3,377,500**	**$ 3,136,300**	**$ 2,902,450**	**$ 2,724,040**	**$ 2,560,750**	**$ 2,400,000**	**$ 2,100,000**	**$ 1,800,000**	**$ 1,500,000**	**$ 1,500,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**

DETAIL SCHEDULES FOR INCOME STATEMENT AND CASH FLOW

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Year 1	Year 2	Year 3	Year 4
Fixed Asset Spending Detail:																
Video Equipment	(100,000)	(100,000)											$ (200,000)	$ -	$ -	$ -
Sound equipment	(100,000)												(100,000)	-	-	-
Stage Sets	(100,000)												(100,000)	-	-	-
													-	-	-	-
Total Fixed Assets	$ (300,000)	$ (100,000)	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ (400,000)	$ -	$ -	$ -
Production Costs for full show:																
Executive Producer	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 84,000	$ 84,000	$ 84,000	$ 84,000
Executive Producer travel	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	24,000	24,000	24,000	24,000
Video /Web Production Manager	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	48,000	48,000	48,000	48,000
Video Production Manager travel	500	500	500	500	500	500	500	500	500	500	500	500	6,000	6,000	6,000	6,000
Guest Host	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	120,000	120,000	144,000	144,000
Guest host travel	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	48,000	48,000	60,000	60,000
Musical guest	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000	60,000	90,000	90,000
Musical guest travel	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	36,000	36,000	36,000	36,000
Cast (up to 6)	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	240,000	240,000	300,000	300,000
Cast Travel	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	180,000	180,000	180,000	180,000
Writers	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	120,000	120,000	150,000	150,000
Writer Travel	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	24,000	24,000	30,000	30,000
On sight Production																
Lights	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	90,000	90,000	108,000	108,000
Sound	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	90,000	90,000	108,000	108,000
Props	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	150,000	150,000	180,000	180,000
Makeup	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	24,000	24,000	24,000	24,000
Costumes	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	120,000	120,000	150,000	150,000
Cameras	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	120,000	120,000	150,000	150,000
Security	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	36,000	36,000	48,000	48,000
Venue Rent	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000	60,000	60,000	60,000
Website livestream technician	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000	60,000	60,000	60,000
Bonus pool/misc. cost	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000	60,000	60,000	60,000
Total Production Exp	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	3,000,000	3,000,000	3,500,000	3,500,000
Number of Video Shows/Month	2	2	2	2	2	2	2	2	2	2	-	-	1.67	1.67	1.67	1.67
Total Costs/Month	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ -	$ -	$ 250,000	$ 250,000	$ 291,667	$ 291,667

SALES FORECAST	Jul'22	Aug'22	Sep'22	Oct'22	Nov'22	Dec'22	Jan'23	Feb'23	Mar'23	Apr'23	May'23	Jun'23	Year 1	Year 2	Year 3	Year 4
Revenue																
Total Subscriptions	**2,500**	**5,000**	**7,500**	**10,000**	**12,500**	**15,000**	**20,000**	**25,000**	**30,000**	**35,000**	**40,000**	**45,000**	**45,000**	**165,000**	**345,000**	**500,000**
New Monthly Subs	1,500	1,575	1,650	1,725	1,800	1,875	3,450	3,600	3,750	3,900	4,050	4,200	33,075	108,000	197,100	245,400
New Annual Subs	1,000	1,050	1,100	1,150	1,200	1,250	2,300	2,400	2,500	2,600	2,700	2,800	22,050	72,000	131,400	163,600
Total New Subs	2,500	2,625	2,750	2,875	3,000	3,125	5,750	6,000	6,250	6,500	6,750	7,000	55,125	180,000	328,500	409,000
Total Annual Subs	1,000	2,050	3,150	4,300	5,500	6,750	9,050	11,450	13,950	16,550	19,250	22,050	22,050	92,948	219,645	371,973
Total Monthly Subs	1,500	2,950	4,350	5,700	7,000	8,250	10,950	13,550	16,050	18,450	20,750	22,950	22,950	72,053	125,355	128,028
Monthly Renewals		1,375	2,700	3,975	5,200	6,375	7,500	9,950	12,300	14,550	16,700	18,750	99,375	513,753	1,054,053	1,362,143
Annual Renewals		-	-	-	-	-	-	-	-	-	-	-	-	20,948	89,348	214,178
Cancellations (Monthly)	-	125	250	375	500	625	750	1,000	1,250	1,500	1,750	2,000	10,125	58,898	143,798	242,728
Cancellations (Annual)	-	-	-	-	-	-	-	-	-	-	-	-	-	1,103	4,703	11,273
Total Cancellations	-	125	250	375	500	625	750	1,000	1,250	1,500	1,750	2,000	10,125	60,000	148,500	254,000
Revenues from Monthly subs	6,300	12,390	18,270	23,940	29,400	34,650	45,990	56,910	67,410	77,490	87,150	96,390	556,290	2,611,361	5,254,841	6,751,679
Revenues from Annual subs	42,000	44,100	46,200	48,300	50,400	52,500	96,600	100,800	105,000	109,200	113,400	117,600	926,100	3,903,795	9,271,395	15,866,655
TOTAL REVENUES	**48,300**	**56,490**	**64,470**	**72,240**	**79,800**	**87,150**	**142,590**	**157,710**	**172,410**	**186,690**	**200,550**	**213,990**	**1,482,390**	**6,515,156**	**14,526,236**	**22,618,334**

SCENARIO 3 - 200,000 SUBSCRIBERS

THAT GROUP, LLC
PROFORMA INCOME STATEMENT AND CASH FLOW
MONTHS 1 TO 48

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Year 1	Year 2	Year 3	Year 4
Revenues																
Subscription services	$19,320	$22,596	$25,788	$28,896	$31,920	$34,860	$57,036	$63,084	$68,964	$74,676	$80,220	$85,596	$592,956	$2,339,866	$5,250,798	$8,763,825
Merchandise													-	-	-	-
Advertising													-	-	-	-
Total Revenues	19,320	22,596	25,788	28,896	31,920	34,860	57,036	63,084	68,964	74,676	80,220	85,596	592,956	2,339,866	5,250,798	8,763,825
Production Exp																
Production Exp - Full show	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	-	-	3,000,000	3,000,000	3,000,000	3,000,000
Total Production Exp	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	-	-	3,000,000	3,000,000	3,000,000	3,000,000
Overhead Exp																
Finance Manager	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	24,000	24,000	24,000	24,000
Customer Management/web support	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	12,000	12,000	12,000	12,000
Legal/insurance	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	36,000	36,000	36,000	36,000
Website management/security	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000	60,000	60,000	60,000
Marketin/PR	100,000	100,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	300,000	120,000	120,000	120,000
Total Production Exp	111,000	111,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	432,000	252,000	252,000	252,000
EBITDA	**$ (391,680)**	**$ (388,404)**	**$ (295,212)**	**$ (292,104)**	**$ (289,080)**	**$ (286,140)**	**$ (263,964)**	**$ (257,916)**	**$ (252,036)**	**$ (246,324)**	**$ 59,220**	**$ 64,596**	**$ (2,839,044)**	**$ (912,134)**	**$ 1,998,798**	**$ 5,511,825**
Fixed Asset Spending	(300,000)	(100,000)	-	-	-	-	-	-	-	-	-	-	(400,000)	-	-	-
Equity Investments	5,000,000												5,000,000	-	-	-
Distribution to Investors						-	-	-	-	-	-	(260,956)	(260,956)	(342,863)	(1,643,801)	(3,856,158)
Distribution to Managing Members						-	-	-	-	-	-	-	-	-	-	(1,655,667)
Cash Flow for Month	4,308,320	(488,404)	(295,212)	(292,104)	(289,080)	(286,140)	(263,964)	(257,916)	(252,036)	(246,324)	59,220	(196,360)	1,500,000	(1,254,997)	354,997	-
Beginning Cash	-	4,308,320	3,819,916	3,524,704	3,232,600	2,943,520	2,657,380	2,393,416	2,135,500	1,883,464	1,637,140	1,696,360	-	1,500,000	245,003	600,000
End Cash	**$ 4,308,320**	**$ 3,819,916**	**$ 3,524,704**	**$ 3,232,600**	**$ 2,943,520**	**$ 2,657,380**	**$ 2,393,416**	**$ 2,135,500**	**$ 1,883,464**	**$ 1,637,140**	**$ 1,696,360**	**$ 1,500,000**	**$ 1,500,000**	**$ 245,003**	**$ 600,000**	**$ 600,000**

DETAIL SCHEDULES FOR INCOME STATEMENT AND CASH FLOW

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Year 1	Year 2	Year 3	Year 4
Fixed Asset Spending Detail:																
Video Equipment	(100,000)	(100,000)											$ (200,000)	$ -	$ -	$ -
Sound equipment	(100,000)												(100,000)	-	-	-
Stage Sets	(100,000)												(100,000)	-	-	-
													-	-	-	-
Total Fixed Assets	$ (300,000)	$ (100,000)	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ (400,000)	$ -	$ -	$ -
Production Costs for full show:																
Executive Producer	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	84,000	84,000	84,000	84,000
Executive Producer travel	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	24,000	24,000	24,000	24,000
Video /Web Production Manager	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	48,000	48,000	48,000	48,000
Video Production Manager travel	500	500	500	500	500	500	500	500	500	500	500	500	6,000	6,000	6,000	6,000
Guest Host	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	120,000	120,000	120,000	120,000
Guest host travel	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	48,000	48,000	48,000	48,000
Musical guest	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000	60,000	60,000	60,000
Musical guest travel	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	36,000	36,000	36,000	36,000
Cast (up to 6)	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	240,000	240,000	240,000	240,000
Cast Travel	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	180,000	180,000	180,000	180,000
Writers	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	120,000	120,000	120,000	120,000
Writer Travel	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	24,000	24,000	24,000	24,000
On sight Production																
Lights	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	90,000	90,000	90,000	90,000
Sound	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	90,000	90,000	90,000	90,000
Props	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	150,000	150,000	150,000	150,000
Makeup	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	24,000	24,000	24,000	24,000
Costumes	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	120,000	120,000	120,000	120,000
Cameras	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	120,000	120,000	120,000	120,000
Security	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	36,000	36,000	36,000	36,000
Venue Rent	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000	60,000	60,000	60,000
Website livestream technician	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000	60,000	60,000	60,000
Bonus pool/misc. cost	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000	60,000	60,000	60,000
Total Production Exp	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	3,000,000	3,000,000	3,000,000	3,000,000
Number of Video Shows/Month	2	2	2	2	2	2	2	2	2	2	-	-	2	2	2	2
Total Costs/Month	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ -	$ -	$ 250,000	$ 250,000	$ 250,000	$ 250,000

SALES FORECAST	Apr '22	May '22	Jun '22	Jul '22	Aug '22	Sep '22	Oct '22	Nov '22	Dec '22	Jan '23	Feb '23	Mar '23	Year 1	Year 2	Year 3	Year 4
Revenue																
Total Subscriptions	**1000**	**2000**	**3000**	**4000**	**5000**	**6000**	**8000**	**10000**	**12000**	**14000**	**16000**	**18000**	**18000**	**60000**	**126000**	**200000**
New Monthly Subs	600	630	660	690	720	750	1380	1440	1500	1560	1620	1680	13,230	38,070	71,550	101,670
New Annual Subs	**400**	420	440	460	480	500	920	960	1000	1040	1080	1120	8,820	25,380	47,700	67,780
Total New Subs	1000	1050	1100	1150	1200	1250	2300	2400	2500	2600	2700	2800	22,050	63,450	119,250	169,450
Total Annual Subs	400	820	1260	1720	2200	2700	3620	4580	5580	6620	7700	8820	8,820	33,759	79,749	143,434
Total Monthly Subs	600	1180	1740	2280	2800	3300	4380	5420	6420	7380	8300	9180	9,180	26,241	46,251	56,566
Monthly Renewals		550	1080	1590	2080	2550	3000	3980	4920	5820	6680	7500	39,750	181,451	376,740	529,105
Annual Renewals		0	0	0	0	0	0	0	0	0	0	0	-	8,379	32,490	77,805
Cancellations (Monthly)	0	50	100	150	200	250	300	400	500	600	700	800	4,050	21,009	51,540	91,355
Cancellations (Annual)	0	0	0	0	0	0	0	0	0	0	0	0	-	441	1,710	4,095
Total Cancellations	0	50	100	150	200	250	300	400	500	600	700	800	4,050	21,450	53,250	95,450
Revenues from Monthly subs	2520	$4,956	$7,308	$9,576	$11,760	$13,860	$18,396	$22,764	$26,964	$30,996	$34,860	$38,556	222,516	921,988	1,882,818	2,649,255
Revenues from Annual subs	16800	$17,640	$18,480	$19,320	$20,160	$21,000	$38,640	$40,320	$42,000	$43,680	$45,360	$47,040	370,440	1,417,878	3,367,980	6,114,570
TOTAL REVENUES	$19,320	$22,596	$25,788	$28,896	$31,920	$34,860	$57,036	$63,084	$68,964	$74,676	$80,220	$85,596	592,956	2,339,866	5,250,798	8,763,825