SCENARIO 1 - 1,000,000 SUBSCRIPTIONS

THAT GROUP, LLC
PROFORMA INCOME STATEMENT AND CASH FLOW
MONTHS 1 TO 48

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Month 13	Month 14	Month 15	Month 16
Revenues																
Subscription services	$96,600	$112,980	$128,940	$144,480	$159,600	$174,300	$285,180	$315,420	$344,820	$373,380	$401,100	$427,980	$727,440	$789,831	$850,563	$909,636
Merchandise																
Advertising																
Total Revenues	96,600	112,980	128,940	144,480	159,600	174,300	285,180	315,420	344,820	373,380	401,100	427,980	727,440	789,831	850,563	909,636
Production Exp																
Production Exp - Full show	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	-	-	300,000	300,000	300,000	300,000
Total Production Exp	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	-	-	300,000	300,000	300,000	300,000
Overhead Exp																
Finance Manager	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
Customer Management/web support	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000
Legal/insurance	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000
Website management/security	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	8,333	8,333	8,333	8,333
Marketin/PR	100,000	100,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Total Production Exp	111,000	111,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	24,333	24,333	24,333	24,333
EBITDA	$ (314,400)	$ (298,020)	$ (192,060)	$ (176,520)	$ (161,400)	$ (146,700)	$ (35,820)	$ (5,580)	$ 23,820	$ 52,380	$ 380,100	$ 406,980	$ 403,107	$ 465,498	$ 526,230	$ 585,303
Fixed Asset Spending	(300,000)	(100,000)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Equity Investments	5,000,000															
Distribution to Investors						-	(275,080)	(294,420)	(323,820)	(352,380)	(680,100)	(706,980)	(703,107)	(765,498)	(826,230)	(277,552)
Distribution to Managing Members						-	-	-	-	-	-	-	-	-	-	(307,751)
Cash Flow for Month	4,385,600	(398,020)	(192,060)	(176,520)	(161,400)	(146,700)	(310,900)	(300,000)	(300,000)	(300,000)	(300,000)	(300,000)	(300,000)	(300,000)	(300,000)	-
Beginning Cash	-	4,385,600	3,987,580	3,795,520	3,619,000	3,457,600	3,310,900	3,000,000	2,700,000	2,400,000	2,100,000	1,800,000	1,500,000	1,200,000	900,000	600,000
End Cash	$4,385,600	$3,987,580	$3,795,520	$3,619,000	$3,457,600	$3,310,900	$ 3	$2,700,000	$ 2	$2,100,000	$1,800,000	$1,500,000	$1,200,000	$ 900,000	$ 600,000	$ 600,000
DETAIL SCHEDULES FOR INCOME STATEMENT AND CASH FLOW																
	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Month 13	Month 14	Month 15	Month 16
Fixed Asset Spending Detail:																
Video Equipment	(100,000)	(100,000)														
Sound equipment	(100,000)															
Stage Sets	(100,000)															
Total Fixed Assets	$ (300,000)	$ (100,000)	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0
Distributions:																
Cash before distributions							$ 3,275,080	$ 2,994,420	$ 2,723,820	$ 2,452,380	$ 2,480,100	$ 2,206,980	$ 1,903,107	$ 1,665,498	$ 1,426,230	$ 1,185,303
Minimum cash balance							(3,000,000)	(2,700,000)	(2,400,000)	(2,100,000)	(1,800,000)	(1,500,000)	(1,200,000)	(900,000)	(600,000)	(600,000)
Cash available for distribution							275,080	294,420	323,820	352,380	680,100	706,980	703,107	765,498	826,230	585,303
Original Investor balance to be repaid first- beginning of month							5,000,000	4,724,920	4,430,500	4,106,680	3,754,300	3,074,200	2,367,220	1,664,113	898,615	72,385
Distribution to investors - 100% of orig balance							(275,080)	(294,420)	(323,820)	(352,380)	(680,100)	(706,980)	(703,107)	(765,498)	(826,230)	(72,385)
Distribution to investors - % ownership							-	-	-	-	-	-	-	-	-	(205,167)
Distribution to managing members							-	-	-	-	-	-	-	-	-	(307,751)
Total Distributions							$ (275,080)	$ (294,420)	$ (323,820)	$ (352,380)	$ (680,100)	$ (706,980)	$ (703,107)	$ (765,498)	$ (826,230)	$ (585,303)
Production Costs for full show:																
Executive Producer	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000
Executive Producer travel	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
Video /Web Production Manager	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000
Video Production Manager travel	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Guest Host	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Guest host travel	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000
Musical guest	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Musical guest travel	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000
Cast (up to 6)	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000
Cast Travel	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000
Writers	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Writer Travel	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
On sight Production																
Lights	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500
Sound	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500
Props	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500
Makeup	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
Costumes	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Cameras	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Security	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000
Venue Rent	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Website livestream technician	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Bonus pool/misc. cost	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Total Production Exp	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000
Number of Video Shows/Month	2	2	2	2	2	2	2	2	2	2	-	-	2	2	2	2
Total Costs/Month	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ - 0	$ - 0	$ 300,000	$ 300,000	$ 300,000	$ 300,000
SALES FORECAST	**Apr '22**	**May '22**	**Jun '22**	**Jul '22**	**Aug '22**	**Sep '22**	**Oct '22**	**Nov '22**	**Dec '22**	**Jan '23**	**Feb '23**	**Mar '23**	**Apr '23**	**May '23**	**Jun '23**	**Jul '23**
Revenue																
Total Subscriptions	5,000	10000	15000	20000	25000	30000	40000	50000	60000	70000	80000	90000	110000	130000	150000	170000
New Monthly Subs	3000	3150	3300	3450	3600	3750	6900	7200	7500	7800	8100	8400	14700	15300	15900	16500
New Annual Subs	2000	2100	2200	2300	2400	2500	4600	4800	5000	5200	5400	5600	9800	10200	10600	11000
Total New Subs	5000	5250	5500	5750	6000	6250	11500	12000	12500	13000	13500	14000	24500	25500	26500	27500
Total Annual Subs	2000	4100	6300	8600	11000	13500	18100	22900	27900	33100	38500	44100	53800	63895	74385	85270
Total Monthly Subs	3000	5900	8700	11400	14000	16500	21900	27100	32100	36900	41500	45900	56200	66105	75615	84730
Monthly Renewals		2750	5400	7950	10400	12750	15000	19900	24600	29100	33400	37500	41500	50805	59715	68230
Annual Renewals		0	0	0	0	0	0	0	0	0	0	0	1900	1995	2090	2185
Cancellations (Monthly)	0	250	500	750	1000	1250	1500	2000	2500	3000	3500	4000	4400	5395	6390	7385
Cancellations (Annual)	0	0	0	0	0	0	0	0	0	0	0	0	100	105	110	115
Revenues from Monthly subs	0	250	500	750	1000	1250	1500	2000	2500	3000	3500	4000	4500	5500	6500	7500
Revenues from Annual subs																
	$12,600	$24,780	$36,540	$47,880	$58,800	$69,300	$91,980	$113,820	$134,820	$154,980	$174,300	$192,780	$236,040	$277,641	$317,583	$355,866
	$84,000	$88,200	$92,400	$96,600	$100,800	$105,000	$193,200	$201,600	$210,000	$218,400	$226,800	$235,200	$491,400	$512,190	$532,980	$553,770
TOTAL REVENUES	$96,600	$112,980	$128,940	$144,480	$159,600	$174,300	$285,180	$315,420	$344,820	$373,380	$401,100	$427,980	$727,440	$789,831	$850,563	$909,636

	Month 17	Month 18	Month 19	Month 20	Month 21	Month 22	Month 23	Month 24	Month 25	Month 26	Month 27	Month 28	Month 29	Month 30	Month 31	Month 32
Revenues																
Subscription services	$967,050	$1,022,805	$1,157,121	$1,213,989	$1,269,219	$1,322,811	$1,374,765	$1,425,081	$1,907,619	$2,000,712	$2,091,390	$2,179,653	$2,265,501	$2,348,934	$2,510,172	$2,593,206
Merchandise																
Advertising																
Total Revenues	967,050	1,022,805	1,157,121	1,213,989	1,269,219	1,322,811	1,374,765	1,425,081	1,907,619	2,000,712	2,091,390	2,179,653	2,265,501	2,348,934	2,510,172	2,593,206
Production Exp																
Production Exp - Full show	300,000	300,000	300,000	300,000	300,000	300,000	-	-	350,000	350,000	350,000	350,000	350,000	350,000	350,000	350,000
Total Production Exp	300,000	300,000	300,000	300,000	300,000	300,000	-	-	350,000	350,000	350,000	350,000	350,000	350,000	350,000	350,000
Overhead Exp																
Finance Manager	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500
Customer Management/web support	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667
Legal/insurance	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167
Website management/security	8,333	8,333	8,333	8,333	8,333	8,333	8,333	8,333	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500
Marketin/PR	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Total Production Exp	24,333	24,333	24,333	24,333	24,333	24,333	24,333	24,333	30,834	30,834	30,834	30,834	30,834	30,834	30,834	30,834
EBITDA	$ 642,717	$ 698,472	$ 832,788	$ 889,656	$ 944,886	$ 998,478	$ 1,350,432	$ 1,400,748	$ 1,526,785	$ 1,619,878	$ 1,710,556	$ 1,798,819	$ 1,884,667	$ 1,968,100	$ 2,129,338	$ 2,212,372
Fixed Asset Spending	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Equity Investments																
Distribution to Investors	(257,087)	(279,389)	(333,115)	(355,862)	(377,954)	(399,391)	(540,173)	(560,299)	(610,714)	(647,951)	(684,222)	(719,528)	(753,867)	(787,240)	(851,735)	(884,949)
Distribution to Managing Members	(385,630)	(419,083)	(499,673)	(533,794)	(566,932)	(599,087)	(810,259)	(840,449)	(916,071)	(971,927)	(1,026,334)	(1,079,291)	(1,130,800)	(1,180,860)	(1,277,603)	(1,327,423)
Cash Flow for Month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Beginning Cash	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000
End Cash	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000
DETAIL SCHEDULES FOR INCOME STATEMENT AND CASH FLOW																
	Month 17	Month 18	Month 19	Month 20	Month 21	Month 22	Month 23	Month 24	Month 25	Month 26	Month 27	Month 28	Month 29	Month 30	Month 31	Month 32
Fixed Asset Spending Detail:																
Video Equipment																
Sound equipment																
Stage Sets																
Total Fixed Assets	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0
Distributions:																
Cash before distributions	$ 1,242,717	$ 1,298,472	$ 1,432,788	$ 1,489,656	$ 1,544,886	$ 1,598,478	$ 1,950,432	$ 2,000,748	$ 2,126,785	$ 2,219,878	$ 2,310,556	$ 2,398,819	$ 2,484,667	$ 2,568,100	$ 2,729,338	$ 2,812,372
Minimum cash balance	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)
Cash available for distribution	642,717	698,472	832,788	889,656	944,886	998,478	1,350,432	1,400,748	1,526,785	1,619,878	1,710,556	1,798,819	1,884,667	1,968,100	2,129,338	2,212,372
Original Investor balance to be repaid first- beginning of month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Distribution to investors - 100% of orig balance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Distribution to investors - % ownership	(257,087)	(279,389)	(333,115)	(355,862)	(377,954)	(399,391)	(540,173)	(560,299)	(610,714)	(647,951)	(684,222)	(719,528)	(753,867)	(787,240)	(851,735)	(884,949)
Distribution to managing members	(385,630)	(419,083)	(499,673)	(533,794)	(566,932)	(599,087)	(810,259)	(840,449)	(916,071)	(971,927)	(1,026,334)	(1,079,291)	(1,130,800)	(1,180,860)	(1,277,603)	(1,327,423)
Total Distributions	$ (642,717)	$ (698,472)	$ (832,788)	$ (889,656)	$ (944,886)	$ (998,478)	$ (1,350,432)	$ (1,400,748)	$ (1,526,785)	$ (1,619,878)	$ (1,710,556)	$ (1,798,819)	$ (1,884,667)	$ (1,968,100)	$ (2,129,338)	$ (2,212,372)
Production Costs for full show:																
Executive Producer	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000
Executive Producer travel	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
Video /Web Production Manager	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000
Video Production Manager travel	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Guest Host	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000
Guest host travel	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Musical guest	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500
Musical guest travel	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000
Cast (up to 6)	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000
Cast Travel	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000
Writers	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500
Writer Travel	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500
On sight Production																
Lights	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000
Sound	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000
Props	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000
Makeup	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
Costumes	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500
Cameras	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500
Security	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000
Venue Rent	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Website livestream technician	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Bonus pool/misc. cost	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Total Production Exp	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000
Number of Video Shows/Month	2	2	2	2	2	2	-	-	2	2	2	2	2	2	2	2
Total Costs/Month	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ - 0	$ - 0	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000
SALES FORECAST	**Aug '23**	**Sep '23**	**Oct '23**	**Nov '23**	**Dec '23**	**Jan '24**	**Feb '24**	**Mar '24**	**Apr '24**	**May '24**	**Jun '24**	**Jul '24**	**Aug '24**	**Sep '24**	**Oct '24**	**Nov '24**
Revenue																
Total Subscriptions	190000	210000	230000	250000	270000	290000	310000	330000	360,000	390,000	420,000	450,000	480,000	510,000	540,000	570,000
New Monthly Subs	17100	17700	18300	18900	19500	20100	20700	21300	27900	28800	29700	30600	31500	32400	33300	34200
New Annual Subs	11400	11800	12200	12600	13000	13400	13800	14200	18600	19200	19800	20400	21000	21600	22200	22800
Total New Subs	28500	29500	30500	31500	32500	33500	34500	35500	46500	48000	49500	51000	52500	54000	55500	57000
Total Annual Subs	96550	108225	120195	132555	145305	158445	171975	185895	203905	222490	241650	261385	281695	302580	323940	345870
Total Monthly Subs	93450	101775	109805	117445	124695	131555	138025	144105	156095	167510	178350	188615	198305	207420	216060	224130
Monthly Renewals	76350	84075	91505	98545	105195	111455	117325	122805	128195	138710	148650	158015	166805	175020	182760	189930
Annual Renewals	2280	2375	4370	4560	4750	4940	5130	5320	11210	11685	12160	12635	13110	13585	15960	16530
Cancellations (Monthly)	8380	9375	10270	11260	12250	13240	14230	15220	15910	17385	18860	20335	21810	23285	24660	26130
Cancellations (Annual)	120	125	230	240	250	260	270	280	590	615	640	665	690	715	840	870
Revenues from Monthly subs	8500	9500	10500	11500	12500	13500	14500	15500	16500	18000	19500	21000	22500	24000	25500	27000
Revenues from Annual subs																
	$392,490	$427,455	$461,181	$493,269	$523,719	$552,531	$579,705	$605,241	$655,599	$703,542	$749,070	$792,183	$832,881	$871,164	$907,452	$941,346
	$574,560	$595,350	$695,940	$720,720	$745,500	$770,280	$795,060	$819,840	$1,252,020	$1,297,170	$1,342,320	$1,387,470	$1,432,620	$1,477,770	$1,602,720	$1,651,860
TOTAL REVENUES	$967,050	$1,022,805	$1,157,121	$1,213,989	$1,269,219	$1,322,811	$1,374,765	$1,425,081	$1,907,619	$2,000,712	$2,091,390	$2,179,653	$2,265,501	$2,348,934	$2,510,172	$2,593,206

	Month 33	Month 34	Month 35	Month 36	Month 37	Month 38	Month 39	Month 40	Month 41	Month 42	Month 43	Month 44	Month 45	Month 46	Month 47	Month 48		
Revenues																		
Subscription services	$2,673,846	$2,752,092	$2,827,944	$2,901,402	$3,373,566	$3,464,391	$3,552,927	$3,639,174	$3,723,132	$3,804,801	$3,964,401	$4,045,923	$3,931,977	$3,976,203	$4,019,001	$3,867,171		
Merchandise																		
Advertising																		
Total Revenues	2,673,846	2,752,092	2,827,944	2,901,402	3,373,566	3,464,391	3,552,927	3,639,174	3,723,132	3,804,801	3,964,401	4,045,923	3,931,977	3,976,203	4,019,001	3,867,171		
Production Exp																		
Production Exp - Full show	350,000	350,000	-	-	350,000	350,000	350,000	350,000	350,000	350,000	350,000	350,000	350,000	350,000	-	-		
Total Production Exp	350,000	350,000	-	-	350,000	350,000	350,000	350,000	350,000	350,000	350,000	350,000	350,000	350,000	-	-		
Overhead Exp																		
Finance Manager	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500		
Customer Management/web support	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667		
Legal/insurance	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167		
Website management/security	12,500	12,500	12,500	12,500	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000		
Marketin/PR	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000		
Total Production Exp	30,834	30,834	30,834	30,834	38,334	38,334	38,334	38,334	38,334	38,334	38,334	38,334	38,334	38,334	38,334	38,334		
EBITDA	$ 2,293,012	$ 2,371,258	$ 2,797,110	$ 2,870,568	$ 2,985,232	$ 3,076,057	$ 3,164,593	$ 3,250,840	$ 3,334,798	$ 3,416,467	$ 3,576,067	$ 3,657,589	$ 3,543,643	$ 3,587,869	$ 3,980,667	$ 3,828,837		
Fixed Asset Spending	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Equity Investments																		
Distribution to Investors	(917,205)	(948,503)	(1,118,844)	(1,148,227)	(1,194,093)	(1,230,423)	(1,265,837)	(1,300,336)	(1,333,919)	(1,366,587)	(1,430,427)	(1,463,036)	(1,417,457)	(1,435,148)	(1,592,267)	(1,531,535)		(34,942,487)
Distribution to Managing Members	(1,375,807)	(1,422,755)	(1,678,266)	(1,722,341)	(1,791,139)	(1,845,634)	(1,898,756)	(1,950,504)	(2,000,879)	(2,049,880)	(2,145,640)	(2,194,553)	(2,126,186)	(2,152,721)	(2,388,400)	(2,297,302)		
Cash Flow for Month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Beginning Cash	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000		
End Cash	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000	$ 600,000		
DETAIL SCHEDULES FOR INCOME STATEMENT AND CASH FLOW																		
	Month 33	Month 34	Month 35	Month 36	Month 37	Month 38	Month 39	Month 40	Month 41	Month 42	Month 43	Month 44	Month 45	Month 46	Month 47	Month 48		
Fixed Asset Spending Detail:																		
Video Equipment																		
Sound equipment																		
Stage Sets																		
Total Fixed Assets	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0		
Distributions:																		
Cash before distributions	$ 2,893,012	$ 2,971,258	$ 3,397,110	$ 3,470,568	$ 3,585,232	$ 3,676,057	$ 3,764,593	$ 3,850,840	$ 3,934,798	$ 4,016,467	$ 4,176,067	$ 4,257,589	$ 4,143,643	$ 4,187,869	$ 4,580,667	$ 4,428,837		
Minimum cash balance	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)		
Cash available for distribution	2,293,012	2,371,258	2,797,110	2,870,568	2,985,232	3,076,057	3,164,593	3,250,840	3,334,798	3,416,467	3,576,067	3,657,589	3,543,643	3,587,869	3,980,667	3,828,837		
Original Investor balance to be repaid first- beginning of month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Distribution to investors - 100% of orig balance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		(5,000,000)
Distribution to investors - % ownership	(917,205)	(948,503)	(1,118,844)	(1,148,227)	(1,194,093)	(1,230,423)	(1,265,837)	(1,300,336)	(1,333,919)	(1,366,587)	(1,430,427)	(1,463,036)	(1,417,457)	(1,435,148)	(1,592,267)	(1,531,535)		(29,942,487)
Distribution to managing members	(1,375,807)	(1,422,755)	(1,678,266)	(1,722,341)	(1,791,139)	(1,845,634)	(1,898,756)	(1,950,504)	(2,000,879)	(2,049,880)	(2,145,640)	(2,194,553)	(2,126,186)	(2,152,721)	(2,388,400)	(2,297,302)		
Total Distributions	$ (2,293,012)	$ (2,371,258)	$ (2,797,110)	$ (2,870,568)	$ (2,985,232)	$ (3,076,057)	$ (3,164,593)	$ (3,250,840)	$ (3,334,798)	$ (3,416,467)	$ (3,576,067)	$ (3,657,589)	$ (3,543,643)	$ (3,587,869)	$ (3,980,667)	$ (3,828,837)		
Production Costs for full show:																		
Executive Producer	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000		
Executive Producer travel	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000		
Video /Web Production Manager	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000		
Video Production Manager travel	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500		
Guest Host	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000		
Guest host travel	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000		
Musical guest	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500		
Musical guest travel	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000		
Cast (up to 6)	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000		
Cast Travel	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000		
Writers	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500		
Writer Travel	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500		
On sight Production																		
Lights	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000		
Sound	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000		
Props	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000		
Makeup	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000		
Costumes	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500		
Cameras	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500		
Security	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000		
Venue Rent	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000		
Website livestream technician	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000		
Bonus pool/misc. cost	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000		
Total Production Exp	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000		
Number of Video Shows/Month	2	2	-	-	2	2	2	2	2	2	2	2	2	2	-	-		
Total Costs/Month	$ 350,000	$ 350,000	$ - 0	$ - 0	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ - 0	$ - 0		
SALES FORECAST	**Dec '24**	**Jan '25**	**Feb '25**	**Mar '25**	**Apr '25**	**May '25**	**Jun '25**	**Jul '25**	**Aug '25**	**Sep '25**	**Oct '25**	**Nov '25**	**Dec '25**	**Jan '26**	**Feb '26**	**Mar '26**		
Revenue																		
Total Subscriptions	600,000	630,000	660,000	690,000	720,000	750,000	780,000	810,000	840,000	870,000	900,000	930,000	950,000	970,000	990,000	1,000,000		
New Monthly Subs	35100	36000	36900	37800	38700	39600	40500	41400	42300	43200	44100	45000	39900	40500	41100	35700		
New Annual Subs	23400	24000	24600	25200	25800	26400	27000	27600	28200	28800	29400	30000	26600	27000	27400	23800		
Total New Subs	58500	60000	61500	63000	64500	66000	67500	69000	70500	72000	73500	75000	66500	67500	68500	59500		
Total Annual Subs	368370	391440	415080	439290	463570	488395	513765	539680	566140	593145	620595	648585	673115	697985	723195	744745		
Total Monthly Subs	231630	238560	244920	250710	256430	261605	266235	270320	273860	276855	279405	281415	276885	272015	266805	255255		
Monthly Renewals	196530	202560	208020	212910	217730	222005	225735	228920	231560	233655	235305	236415	236985	231515	225705	219555		
Annual Renewals	17100	17670	18240	18810	28880	29925	30970	32015	33060	34105	37050	38190	39330	40470	41610	42750		
Cancellations (Monthly)	27600	29070	30540	32010	32980	34425	35870	37315	38760	40205	41550	42990	44430	45370	46310	47250		
Cancellations (Annual)	900	930	960	990	1520	1575	1630	1685	1740	1795	1950	2010	2070	2130	2190	2250		
Revenues from Monthly subs	28500	30000	31500	33000	34500	36000	37500	39000	40500	42000	43500	45000	46500	47500	48500	49500		
Revenues from Annual subs																		
	$972,846	$1,001,952	$1,028,664	$1,052,982	$1,077,006	$1,098,741	$1,118,187	$1,135,344	$1,150,212	$1,162,791	$1,173,501	$1,181,943	$1,162,917	$1,142,463	$1,120,581	$1,072,071		
	$1,701,000	$1,750,140	$1,799,280	$1,848,420	$2,296,560	$2,365,650	$2,434,740	$2,503,830	$2,572,920	$2,642,010	$2,790,900	$2,863,980	$2,769,060	$2,833,740	$2,898,420	$2,795,100		
TOTAL REVENUES	$2,673,846	$2,752,092	$2,827,944	$2,901,402	$3,373,566	$3,464,391	$3,552,927	$3,639,174	$3,723,132	$3,804,801	$3,964,401	$4,045,923	$3,931,977	$3,976,203	$4,019,001	$3,867,171		

SCENARIO 2 - 500,000 SUBSCRIPTIONS

THAT GROUP, LLC
PROFORMA INCOME STATEMENT AND CASH FLOW
MONTHS 1 TO 48

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Month 13	Month 14	Month 15	Month 16
Revenues																
Subscription services	$44,520	$52,710	$60,690	$68,460	$76,020	$83,370	$138,810	$153,930	$168,630	$182,910	$196,770	$210,210	$359,940	$391,136	$421,502	$451,038
Merchandise																
Advertising																
Total Revenues	44,520	52,710	60,690	68,460	76,020	83,370	138,810	153,930	168,630	182,910	196,770	210,210	359,940	391,136	421,502	451,038
Production Exp																
Production Exp - Full show	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	-	-	300,000	300,000	300,000	300,000
Total Production Exp	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	-	-	300,000	300,000	300,000	300,000
Overhead Exp																
Finance Manager	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
Customer Management/web support	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000
Legal/insurance	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000
Website management/security	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	8,333	8,333	8,333	8,333
Marketin/PR	100,000	100,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Total Production Exp	111,000	111,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	24,333	24,333	24,333	24,333
EBITDA	**$ (366,480)**	**$ (358,290)**	**$ (260,310)**	**$ (252,540)**	**$ (244,980)**	**$ (237,630)**	**$ (182,190)**	**$ (167,070)**	**$ (152,370)**	**$ (138,090)**	**$ 175,770**	**$ 189,210**	**$ 35,607**	**$ 66,803**	**$ 97,169**	**$ 126,705**
Fixed Asset Spending	(300,000)	(100,000)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Equity Investments	5,000,000															
Distribution to Investors						-	-	-	-	(140,050)	(475,770)	(489,210)	(335,607)	(366,803)	(397,169)	(126,705)
Distribution to Managing Members						-	-	-	-	-	-	-	-	-	-	-
Cash Flow for Month	4,333,520	(458,290)	(260,310)	(252,540)	(244,980)	(237,630)	(182,190)	(167,070)	(152,370)	(278,140)	(300,000)	(300,000)	(300,000)	(300,000)	(300,000)	-
Beginning Cash	-	4,333,520	3,875,230	3,614,920	3,362,380	3,117,400	2,879,770	2,697,580	2,530,510	2,378,140	2,100,000	1,800,000	1,500,000	1,200,000	900,000	600,000
End Cash	**$ 4,333,520**	**$ 3,875,230**	**$ 3,614,920**	**$ 3,362,380**	**$ 3,117,400**	**$ 2,879,770**	**$ 2,697,580**	**$ 2,530,510**	**$ 2,378,140**	**$ 2,100,000**	**$ 1,800,000**	**$ 1,500,000**	**$ 1,200,000**	**$ 900,000**	**$ 600,000**	**$ 600,000**

	Month 17	Month 18	Month 19	Month 20	Month 21	Month 22	Month 23	Month 24	Month 25	Month 26	Month 27	Month 28	Month 29	Month 30	Month 31	Month 32
Revenues																
Subscription services	$479,745	$507,623	$574,781	$603,215	$630,830	$657,626	$683,603	$708,761	$950,030	$996,576	$1,041,915	$1,086,047	$1,128,971	$1,170,687	$1,251,306	$1,292,823
Merchandise																
Advertising																
Total Revenues	479,745	507,623	574,781	603,215	630,830	657,626	683,603	708,761	950,030	996,576	1,041,915	1,086,047	1,128,971	1,170,687	1,251,306	1,292,823
Production Exp																
Production Exp - Full show	300,000	300,000	300,000	300,000	300,000	300,000	-	-	350,000	350,000	350,000	350,000	350,000	350,000	350,000	350,000
Total Production Exp	300,000	300,000	300,000	300,000	300,000	300,000	-	-	350,000	350,000	350,000	350,000	350,000	350,000	350,000	350,000
Overhead Exp																
Finance Manager	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500
Customer Management/web support	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667
Legal/insurance	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167
Website management/security	8,333	8,333	8,333	8,333	8,333	8,333	8,333	8,333	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500
Marketin/PR	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Total Production Exp	24,333	24,333	24,333	24,333	24,333	24,333	24,333	24,333	30,834	30,834	30,834	30,834	30,834	30,834	30,834	30,834
EBITDA	**$ 155,412**	**$ 183,290**	**$ 250,448**	**$ 278,882**	**$ 306,497**	**$ 333,293**	**$ 659,270**	**$ 684,428**	**$ 569,196**	**$ 615,742**	**$ 661,081**	**$ 705,213**	**$ 748,137**	**$ 789,853**	**$ 870,472**	**$ 911,989**
Fixed Asset Spending	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Equity Investments																
Distribution to Investors	(155,412)	(183,290)	(250,448)	(278,882)	(306,497)	(333,293)	(659,270)	(574,730)	(227,678)	(246,297)	(264,432)	(282,085)	(299,255)	(315,941)	(348,189)	(364,796)
Distribution to Managing Members	-	-	-	-	-	-	-	(109,698)	(341,517)	(369,445)	(396,649)	(423,128)	(448,882)	(473,912)	(522,283)	(547,193)
Cash Flow for Month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Beginning Cash	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000
End Cash	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**

	Month 33	Month 34	Month 35	Month 36	Month 37	Month 38	Month 39	Month 40	Month 41	Month 42	Month 43	Month 44	Month 45	Month 46	Month 47	Month 48	
Revenues																	
Subscription services	$1,333,143	$1,372,266	$1,410,192	$1,446,921	$1,683,003	$1,728,416	$1,772,684	$1,815,807	$1,857,786	$1,898,621	$1,978,421	$1,922,582	$1,945,829	$1,968,362	$1,990,181	$2,011,286	
Merchandise																	
Advertising																	
Total Revenues	1,333,143	1,372,266	1,410,192	1,446,921	1,683,003	1,728,416	1,772,684	1,815,807	1,857,786	1,898,621	1,978,421	1,922,582	1,945,829	1,968,362	1,990,181	2,011,286	
Production Exp																	
Production Exp - Full show	350,000	350,000	-	-	350,000	350,000	350,000	350,000	350,000	350,000	350,000	350,000	350,000	350,000	-	-	
Total Production Exp	350,000	350,000	-	-	350,000	350,000	350,000	350,000	350,000	350,000	350,000	350,000	350,000	350,000	-	-	
Overhead Exp																	
Finance Manager	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	
Customer Management/web support	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667	
Legal/insurance	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	
Website management/security	12,500	12,500	12,500	12,500	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	
Marketin/PR	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	
Total Production Exp	30,834	30,834	30,834	30,834	38,334	38,334	38,334	38,334	38,334	38,334	38,334	38,334	38,334	38,334	38,334	38,334	
EBITDA	**$ 952,309**	**$ 991,432**	**$ 1,379,358**	**$ 1,416,087**	**$ 1,294,669**	**$ 1,340,082**	**$ 1,384,350**	**$ 1,427,473**	**$ 1,469,452**	**$ 1,510,287**	**$ 1,590,087**	**$ 1,534,248**	**$ 1,557,495**	**$ 1,580,028**	**$ 1,951,847**	**$ 1,972,952**	
Fixed Asset Spending	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Equity Investments																	
Distribution to Investors	(380,924)	(396,573)	(551,743)	(566,435)	(517,868)	(536,033)	(553,740)	(570,989)	(587,781)	(604,115)	(636,035)	(613,699)	(622,998)	(632,011)	(780,739)	(789,181)	(16,762,665)
Distribution to Managing Members	(571,385)	(594,859)	(827,615)	(849,652)	(776,801)	(804,049)	(830,610)	(856,484)	(881,671)	(906,172)	(954,052)	(920,549)	(934,497)	(948,017)	(1,171,108)	(1,183,771)	
Cash Flow for Month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Beginning Cash	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	
End Cash	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	

DETAIL SCHEDULES FOR INCOME STATEMENT AND CASH FLOW

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Month 13	Month 14	Month 15	Month 16
Fixed Asset Spending Detail:																
Video Equipment	(100,000)	(100,000)														
Sound equipment	(100,000)															
Stage Sets	(100,000)															
Total Fixed Assets	$ (300,000)	$ (100,000)	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0
Distributions:																
Cash before distributions							$ 2,697,580	$ 2,530,510	$ 2,378,140	$ 2,240,050	$ 2,275,770	$ 1,989,210	$ 1,535,607	$ 1,266,803	$ 997,169	$ 726,705
Minimum cash balance							(3,000,000)	(2,700,000)	(2,400,000)	(2,100,000)	(1,800,000)	(1,500,000)	(1,200,000)	(900,000)	(600,000)	(600,000)
Cash available for distribution							-	-	-	140,050	475,770	489,210	335,607	366,803	397,169	126,705
Original Investor balance to be repaid first- beginning of month							5,000,000	5,000,000	5,000,000	5,000,000	4,859,950	4,384,180	3,894,970	3,559,363	3,192,561	2,795,392
Distribution to investors - 100% of orig balance							-	-	-	(140,050)	(475,770)	(489,210)	(335,607)	(366,803)	(397,169)	(126,705)
Distribution to investors - % ownership							-	-	-	-	-	-	-	-	-	-
Distribution to managing members							-	-	-	-	-	-	-	-	-	-
Total Distributions							$ -	$ -	$ -	$ (140,050)	$ (475,770)	$ (489,210)	$ (335,607)	$ (366,803)	$ (397,169)	$ (126,705)
Production Costs for full show:																
Executive Producer	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000
Executive Producer travel	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
Video /Web Production Manager	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000
Video Production Manager travel	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Guest Host	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Guest host travel	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000
Musical guest	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Musical guest travel	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000
Cast (up to 6)	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000
Cast Travel	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000
Writers	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Writer Travel	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
On sight Production																
Lights	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500
Sound	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500
Props	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500
Makeup	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
Costumes	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Cameras	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Security	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000
Venue Rent	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Website livestream technician	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Bonus pool/misc. cost	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Total Production Exp	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000
Number of Video Shows/Month	2	2	2	2	2	2	2	2	2	2	-	-	2	2	2	2
Total Costs/Month	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ -0	$ -0	$ 300,000	$ 300,000	$ 300,000	$ 300,000

	Month 17	Month 18	Month 19	Month 20	Month 21	Month 22	Month 23	Month 24	Month 25	Month 26	Month 27	Month 28	Month 29	Month 30	Month 31	Month 32
Fixed Asset Spending Detail:																
Video Equipment																
Sound equipment																
Stage Sets																
Total Fixed Assets	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0
Distributions:																
Cash before distributions	$ 755,412	$ 783,290	$ 850,448	$ 878,882	$ 906,497	$ 933,293	$ 1,259,270	$ 1,284,428	$ 1,169,196	$ 1,215,742	$ 1,261,081	$ 1,305,213	$ 1,348,137	$ 1,389,853	$ 1,470,472	$ 1,511,989
Minimum cash balance	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)
Cash available for distribution	155,412	183,290	250,448	278,882	306,497	333,293	659,270	684,428	569,196	615,742	661,081	705,213	748,137	789,853	870,472	911,989
Original Investor balance to be repaid first- beginning of month	2,668,687	2,513,275	2,329,986	2,079,538	1,800,657	1,494,160	1,160,868	501,598	-	-	-	-	-	-	-	-
Distribution to investors - 100% of orig balance	(155,412)	(183,290)	(250,448)	(278,882)	(306,497)	(333,293)	(659,270)	(501,598)	-	-	-	-	-	-	-	-
Distribution to investors - % ownership	-	-	-	-	-	-	-	(73,132)	(227,678)	(246,297)	(264,432)	(282,085)	(299,255)	(315,941)	(348,189)	(364,796)
Distribution to managing members	-	-	-	-	-	-	-	(109,698)	(341,517)	(369,445)	(396,649)	(423,128)	(448,882)	(473,912)	(522,283)	(547,193)
Total Distributions	$ (155,412)	$ (183,290)	$ (250,448)	$ (278,882)	$ (306,497)	$ (333,293)	$ (659,270)	$ (684,428)	$ (569,196)	$ (615,742)	$ (661,081)	$ (705,213)	$ (748,137)	$ (789,853)	$ (870,472)	$ (911,989)
Production Costs for full show:																
Executive Producer	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000
Executive Producer travel	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
Video /Web Production Manager	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000
Video Production Manager travel	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Guest Host	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000
Guest host travel	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Musical guest	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500
Musical guest travel	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000
Cast (up to 6)	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000
Cast Travel	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000
Writers	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500
Writer Travel	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500
On sight Production																
Lights	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000
Sound	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000
Props	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000
Makeup	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
Costumes	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500
Cameras	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500
Security	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000
Venue Rent	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Website livestream technician	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Bonus pool/misc. cost	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Total Production Exp	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000
Number of Video Shows/Month	2	2	2	2	2	2	-	-	2	2	2	2	2	2	2	2
Total Costs/Month	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ -0	$ -0	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000

	Month 33	Month 34	Month 35	Month 36	Month 37	Month 38	Month 39	Month 40	Month 41	Month 42	Month 43	Month 44	Month 45	Month 46	Month 47	Month 48	
Fixed Asset Spending Detail:																	
Video Equipment																	
Sound equipment																	
Stage Sets																	
Total Fixed Assets	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	$ -0	
Distributions:																	
Cash before distributions	$ 1,552,309	$ 1,591,432	$ 1,979,358	$ 2,016,087	$ 1,894,669	$ 1,940,082	$ 1,984,350	$ 2,027,473	$ 2,069,452	$ 2,110,287	$ 2,190,087	$ 2,134,248	$ 2,157,495	$ 2,180,028	$ 2,551,847	$ 2,572,952	
Minimum cash balance	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	
Cash available for distribution	952,309	991,432	1,379,358	1,416,087	1,294,669	1,340,082	1,384,350	1,427,473	1,469,452	1,510,287	1,590,087	1,534,248	1,557,495	1,580,028	1,951,847	1,972,952	
Original Investor balance to be repaid first- beginning of month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Distribution to investors - 100% of orig balance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	(5,000,000)
Distribution to investors - % ownership	(380,924)	(396,573)	(551,743)	(566,435)	(517,868)	(536,033)	(553,740)	(570,989)	(587,781)	(604,115)	(636,035)	(613,699)	(622,998)	(632,011)	(780,739)	(789,181)	(11,762,665)
Distribution to managing members	(571,385)	(594,859)	(827,615)	(849,652)	(776,801)	(804,049)	(830,610)	(856,484)	(881,671)	(906,172)	(954,052)	(920,549)	(934,497)	(948,017)	(1,171,108)	(1,183,771)	
Total Distributions	$ (952,309)	$ (991,432)	$ (1,379,358)	$ (1,416,087)	$ (1,294,669)	$ (1,340,082)	$ (1,384,350)	$ (1,427,473)	$ (1,469,452)	$ (1,510,287)	$ (1,590,087)	$ (1,534,248)	$ (1,557,495)	$ (1,580,028)	$ (1,951,847)	$ (1,972,952)	
Production Costs for full show:																	
Executive Producer	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	
Executive Producer travel	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	
Video /Web Production Manager	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	
Video Production Manager travel	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
Guest Host	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000	
Guest host travel	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	
Musical guest	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	
Musical guest travel	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	
Cast (up to 6)	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	
Cast Travel	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	
Writers	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	
Writer Travel	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	
On sight Production																	
Lights	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	
Sound	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	9,000	
Props	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	
Makeup	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	
Costumes	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	
Cameras	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	
Security	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	
Venue Rent	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	
Website livestream technician	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	
Bonus pool/misc. cost	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	
Total Production Exp	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000	175,000	
Number of Video Shows/Month	2	2	-	-	2	2	2	2	2	2	2	2	2	2	-	-	
Total Costs/Month	$ 350,000	$ 350,000	$ -0	$ -0	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ 350,000	$ -0	$ -0	

SALES FORECAST	**Apr '22**	**May '22**	**Jun '22**	**Jul '22**	**Aug '22**	**Sep '22**	**Oct '22**	**Nov '22**	**Dec '22**	**Jan '23**	**Feb '23**	**Mar '23**	**Apr '23**	**May '23**	**Jun '23**	**Jul '23**
Revenue																
Total Subscriptions	**2,500**	**5000**	**7500**	**10000**	**12500**	**15000**	**20000**	**25000**	**30000**	**35000**	**40000**	**45000**	**55000**	**65000**	**75000**	**85000**
New Monthly Subs	1500	1575	1650	1725	1800	1875	3450	3600	3750	3900	4050	4200	7350	7650	7950	8250
New Annual Subs	1000	1050	1100	1150	1200	1250	2300	2400	2500	2600	2700	2800	4900	5100	5300	5500
Total New Subs	2500	2625	2750	2875	3000	3125	5750	6000	6250	6500	6750	7000	12250	12750	13250	13750
Total Annual Subs	400	1450	2550	3700	4900	6150	8450	10850	13350	15950	18650	21450	26300	31348	36593	42035
Total Monthly Subs	600	2050	3450	4800	6100	7350	10050	12650	15150	17550	19850	22050	27200	32153	36908	41465
Monthly Renewals		475	1800	3075	4300	5475	6600	9050	11400	13650	15800	17850	19850	24503	28958	33215
Annual Renewals		0	0	0	0	0	0	0	0	0	0	0	950	998	1045	1093
Cancellations (Monthly)	0	125	250	375	500	625	750	1000	1250	1500	1750	2000	2200	2698	3195	3693
Cancellations (Annual)	0	0	0	0	0	0	0	0	0	0	0	0	50	53	55	58
Revenues from Monthly subs	0	125	250	375	500	625	750	1000	1250	1500	1750	2000	2250	2750	3250	3750
Revenues from Annual subs																
	$2,520	$8,610	$14,490	$20,160	$25,620	$30,870	$42,210	$53,130	$63,630	$73,710	$83,370	$92,610	$114,240	$135,041	$155,012	$174,153
	$42,000	$44,100	$46,200	$48,300	$50,400	$52,500	$96,600	$100,800	$105,000	$109,200	$113,400	$117,600	$245,700	$256,095	$266,490	$276,885
TOTAL REVENUES	**$44,520**	**$52,710**	**$60,690**	**$68,460**	**$76,020**	**$83,370**	**$138,810**	**$153,930**	**$168,630**	**$182,910**	**$196,770**	**$210,210**	**$359,940**	**$391,136**	**$421,502**	**$451,038**

SALES FORECAST	**Aug '23**	**Sep '23**	**Oct '23**	**Nov '23**	**Dec '23**	**Jan '24**	**Feb '24**	**Mar '24**	**Apr '24**	**May '24**	**Jun '24**	**Jul '24**	**Aug '24**	**Sep '24**	**Oct '24**	**Nov '24**
Revenue																
Total Subscriptions	**95000**	**105000**	**115000**	**125000**	**135000**	**145000**	**155000**	**165000**	**180,000**	**195,000**	**210,000**	**225,000**	**240,000**	**255,000**	**270,000**	**285,000**
New Monthly Subs	8550	8850	9150	9450	9750	10050	10350	10650	13950	14400	14850	15300	15750	16200	16650	17100
New Annual Subs	5700	5900	6100	6300	6500	6700	6900	7100	9300	9600	9900	10200	10500	10800	11100	11400
Total New Subs	14250	14750	15250	15750	16250	16750	17250	17750	23250	24000	24750	25500	26250	27000	27750	28500
Total Annual Subs	47675	53513	59498	65678	72053	78623	85388	92348	101353	110645	120225	130093	140248	150690	161370	172335
Total Monthly Subs	45825	49988	54003	57823	61448	64878	68113	71153	77148	82855	88275	93408	98253	102810	107130	111165
Monthly Renewals	37275	41138	44853	48373	51698	54828	57763	60503	63198	68455	73425	78108	82503	86610	90480	94065
Annual Renewals	1140	1188	2185	2280	2375	2470	2565	2660	5605	5843	6080	6318	6555	6793	7980	8265
Cancellations (Monthly)	4190	4688	5135	5630	6125	6620	7115	7610	7955	8693	9430	10168	10905	11643	12330	13065
Cancellations (Annual)	60	63	115	120	125	130	135	140	295	308	320	333	345	358	420	435
Revenues from Monthly subs	4250	4750	5250	5750	6250	6750	7250	7750	8250	9000	9750	10500	11250	12000	12750	13500
Revenues from Annual subs																
	$192,465	$209,948	$226,811	$242,855	$258,080	$272,486	$286,073	$298,841	$324,020	$347,991	$370,755	$392,312	$412,661	$431,802	$449,946	$466,893
	$287,280	$297,675	$347,970	$360,360	$372,750	$385,140	$397,530	$409,920	$626,010	$648,585	$671,160	$693,735	$716,310	$738,885	$801,360	$825,930
TOTAL REVENUES	**$479,745**	**$507,623**	**$574,781**	**$603,215**	**$630,830**	**$657,626**	**$683,603**	**$708,761**	**$950,030**	**$996,576**	**$1,041,915**	**$1,086,047**	**$1,128,971**	**$1,170,687**	**$1,251,306**	**$1,292,823**

SALES FORECAST	**Dec '24**	**Jan '25**	**Feb '25**	**Mar '25**	**Apr '25**	**May '25**	**Jun '25**	**Jul '25**	**Aug '25**	**Sep '25**	**Oct '25**	**Nov '25**	**Dec '25**	**Jan '26**	**Feb '26**	**Mar '26**
Revenue																
Total Subscriptions	**300,000**	**315,000**	**330,000**	**345,000**	**360,000**	**375,000**	**390,000**	**405,000**	**420,000**	**435,000**	**450,000**	**460,000**	**470,000**	**480,000**	**490,000**	**500,000**
New Monthly Subs	17550	18000	18450	18900	19350	19800	20250	20700	21150	21600	22050	19500	19800	20100	20400	20700
New Annual Subs	11700	12000	12300	12600	12900	13200	13500	13800	14100	14400	14700	13000	13200	13400	13600	13800
Total New Subs	29250	30000	30750	31500	32250	33000	33750	34500	35250	36000	36750	32500	33000	33500	34000	34500
Total Annual Subs	183585	195120	206940	219045	231185	243598	256283	269240	282470	295973	309698	321693	333858	346193	358698	371373
Total Monthly Subs	114915	118380	121560	124455	127315	129903	132218	134260	136030	137528	138803	136808	134643	132308	129803	127128
Monthly Renewals	97365	100380	103110	105555	107965	110103	111968	113560	114880	115928	116753	117308	114843	112208	109403	106428
Annual Renewals	8550	8835	9120	9405	14440	14963	15485	16008	16530	17053	18525	19095	19665	20235	20805	21375
Cancellations (Monthly)	13800	14535	15270	16005	16490	17213	17935	18658	19380	20103	20775	21495	21965	22435	22905	23375
Cancellations (Annual)	450	465	480	495	760	788	815	843	870	898	975	1005	1035	1065	1095	1125
Revenues from Monthly subs	14250	15000	15750	16500	17250	18000	18750	19500	20250	21000	21750	22500	23000	23500	24000	24500
Revenues from Annual subs																
	$482,643	$497,196	$510,552	$522,711	$534,723	$545,591	$555,314	$563,892	$571,326	$577,616	$582,971	$574,592	$565,499	$555,692	$545,171	$533,936
	$850,500	$875,070	$899,640	$924,210	$1,148,280	$1,182,825	$1,217,370	$1,251,915	$1,286,460	$1,321,005	$1,395,450	$1,347,990	$1,380,330	$1,412,670	$1,445,010	$1,477,350
TOTAL REVENUES	**$1,333,143**	**$1,372,266**	**$1,410,192**	**$1,446,921**	**$1,683,003**	**$1,728,416**	**$1,772,684**	**$1,815,807**	**$1,857,786**	**$1,898,621**	**$1,978,421**	**$1,922,582**	**$1,945,829**	**$1,968,362**	**$1,990,181**	**$2,011,286**

SCENARIO 3 - 200,000 SUBSCRIPTIONS

THAT GROUP, LLC
PROFORMA INCOME STATEMENT AND CASH FLOW
MONTHS 1 TO 48

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Month 13	Month 14	Month 15	Month 16	Month 17	Month 18	Month 19	Month 20	Month 21	Month 22	Month 23	Month 24	Month 25	Month 26	Month 27	Month 28	Month 29	Month 30	Month 31	Month 32	Month 33	Month 34	Month 35	Month 36	Month 37	Month 38	Month 39	Month 40	Month 41	Month 42	Month 43	Month 44	Month 45	Month 46	Month 47	Month 48	
Revenues																																																	
Subscription services	$19,320	$22,596	$25,788	$28,896	$31,920	$34,860	$57,036	$63,084	$68,964	$74,676	$80,220	$85,596	$126,168	$135,370	$144,325	$153,031	$161,490	$169,701	$213,028	$224,906	$236,456	$247,678	$258,573	$269,140	$330,788	$345,748	$360,305	$374,459	$388,210	$401,558	$465,910	$483,500	$500,611	$517,243	$533,396	$549,070	$612,398	$629,773	$646,682	$663,125	$679,102	$694,613	$757,789	$775,026	$791,809	$808,139	$843,335	$862,033	
Merchandise																																																	
Advertising																																																	
Total Revenues	19,320	22,596	25,788	28,896	31,920	34,860	57,036	63,084	68,964	74,676	80,220	85,596	126,168	135,370	144,325	153,031	161,490	169,701	213,028	224,906	236,456	247,678	258,573	269,140	330,788	345,748	360,305	374,459	388,210	401,558	465,910	483,500	500,611	517,243	533,396	549,070	612,398	629,773	646,682	663,125	679,102	694,613	757,789	775,026	791,809	808,139	843,335	862,033	
Production Exp																																																
Production Exp - Full show	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	-	-	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	-	-	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	-	-	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	-	-	
Total Production Exp	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	-	-	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	-	-	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	-	-	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	-	-	
Overhead Exp																																																
Finance Manager	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000		
Customer Management/web support	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000		
Legal/insurance	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000		
Website management/security	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000		
Marketin/PR	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000		
Total Production Exp	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000	111,000		
EBITDA	**$ (391,680)**	**$ (388,404)**	**$ (295,212)**	**$ (292,104)**	**$ (289,080)**	**$ (286,140)**	**$ (263,964)**	**$ (257,916)**	**$ (252,036)**	**$ (246,324)**	**$ 59,220**	**$ 64,596**	**$ (194,832)**	**$ (185,630)**	**$(176,675)**	**$(167,969)**	**$(159,510)**	**$(151,299)**	**$(107,972)**	**$ (96,094)**	**$ (84,544)**	**$ (73,322)**	**$ 237,573**	**$ 248,140**	**$ 9,788**	**$ 24,748**	**$ 39,305**	**$ 53,459**	**$ 67,210**	**$ 80,558**	**$ 144,910**	**$ 162,500**	**$ 179,611**	**$ 196,243**	**$ 512,396**	**$ 528,070**	**$ 291,398**	**$ 308,773**	**$ 325,682**	**$ 342,125**	**$ 358,102**	**$ 373,613**	**$ 436,789**	**$ 454,026**	**$ 470,809**	**$ 487,139**	**$ 822,335**	**$ 841,033**	
Fixed Asset Spending	(300,000)	(100,000)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Equity Investments	5,000,000																																															
Distribution to Investors												(260,956)	(105,168)	(114,370)	(123,325)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	(64,982)	(162,500)	(179,611)	(196,243)	(512,396)	(528,070)	(291,398)	(308,773)	(325,682)	(342,125)	(358,102)	(373,613)	(436,789)	(371,148)	(188,324)	(194,856)	(328,934)	(336,413)	(6,103,778)
Distribution to Managing Members																																												(82,878)	(282,486)	(292,283)	(493,401)	(504,620)	
Cash Flow for Month	4,308,320	(488,404)	(295,212)	(292,104)	(289,080)	(286,140)	(263,964)	(257,916)	(252,036)	(246,324)	59,220	(196,360)	(300,000)	(300,000)	(300,000)	(167,969)	(159,510)	(151,299)	(107,972)	(96,094)	(84,544)	(73,322)	237,573	248,140	9,788	24,748	39,305	53,459	67,210	80,558	79,928	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Beginning Cash	-	4,308,320	3,819,916	3,524,704	3,232,600	2,943,520	2,657,380	2,393,416	2,135,500	1,883,464	1,637,140	1,696,360	1,500,000	1,200,000	900,000	600,000	432,031	272,521	121,222	13,250	(82,844)	(167,388)	(240,710)	(3,137)	245,003	254,791	279,539	318,845	372,304	439,514	520,072	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000	600,000		
End Cash	**$ 4,308,320**	**$ 3,819,916**	**$ 3,524,704**	**$ 3,232,600**	**$ 2,943,520**	**$ 2,657,380**	**$ 2,393,416**	**$ 2,135,500**	**$ 1,883,464**	**$ 1,637,140**	**$ 1,696,360**	**$ 1,500,000**	**$ 1,200,000**	**$ 900,000**	**$ 600,000**	**$ 432,031**	**$ 272,521**	**$ 121,222**	**$ 13,250**	**$ (82,844)**	**$(167,388)**	**$(240,710)**	**$ (3,137)**	**$ 245,003**	**$ 254,791**	**$ 279,539**	**$ 318,845**	**$ 372,304**	**$ 439,514**	**$ 520,072**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	**$ 600,000**	

DETAIL SCHEDULES FOR INCOME STATEMENT AND CASH FLOW

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Month 13	Month 14	Month 15	Month 16	Month 17	Month 18	Month 19	Month 20	Month 21	Month 22	Month 23	Month 24	Month 25	Month 26	Month 27	Month 28	Month 29	Month 30	Month 31	Month 32	Month 33	Month 34	Month 35	Month 36	Month 37	Month 38	Month 39	Month 40	Month 41	Month 42	Month 43	Month 44	Month 45	Month 46	Month 47	Month 48	
Fixed Asset Spending Detail:																																																	
Video Equipment	(100,000)	(100,000)																																															
Sound equipment	(100,000)																																																
Stage Sets	(100,000)																																																
Total Fixed Assets	$ (300,000)	$ (100,000)	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	$ - 0	
Distributions:																																																	
Cash before distributions							$ 2,393,416	$ 2,135,500	$ 1,883,464	$ 1,637,140	$ 1,696,360	$ 1,760,956	$ 1,305,168	$ 1,014,370	$ 723,325	$ 432,031	$ 272,521	$ 121,222	$ 13,250	$ (82,844)	$(167,388)	$(240,710)	$ (3,137)	$ 245,003	$ 254,791	$ 279,539	$ 318,845	$ 372,304	$ 439,514	$ 520,072	$ 664,982	$ 762,500	$ 779,611	$ 796,243	$ 1,112,396	$ 1,128,070	$ 891,398	$ 908,773	$ 925,682	$ 942,125	$ 958,102	$ 973,613	$ 1,036,789	$ 1,054,026	$ 1,070,809	$ 1,087,139	$ 1,422,335	$ 1,441,033	
Minimum cash balance							(3,000,000)	(2,700,000)	(2,400,000)	(2,100,000)	(1,800,000)	(1,500,000)	(1,200,000)	(900,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	(600,000)	
Cash available for distribution							-	-	-	-	-	260,956	105,168	114,370	123,325	-	-	-	-	-	-	-	-	-	-	-	-	-	-	64,982	162,500	179,611	196,243	512,396	528,070	291,398	308,773	325,682	342,125	358,102	373,613	436,789	454,026	470,809	487,139	822,335	841,033	
Original Investor balance to be repaid first- beginning of month							5,000,000	5,000,000	5,000,000	5,000,000	5,000,000	5,000,000	4,739,044	4,633,876	4,519,506	4,396,181	4,396,181	4,396,181	4,396,181	4,396,181	4,396,181	4,396,181	4,396,181	4,396,181	4,396,181	4,396,181	4,396,181	4,396,181	4,396,181	4,396,181	4,333,199	4,168,699	3,989,088	3,792,846	3,280,450	2,752,380	2,460,982	2,152,209	1,826,526	1,484,401	1,126,299	752,686	315,897	-	-	-	-	
Distribution to investors - 100% of orig balance							-	-	-	-	-	(260,956)	(105,168)	(114,370)	(123,325)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	(64,982)	(162,500)	(179,611)	(196,243)	(512,396)	(528,070)	(291,398)	(308,773)	(325,682)	(342,125)	(358,102)	(373,613)	(436,789)	(315,897)	-	-	-	-	(5,000,000)
Distribution to investors - % ownership							-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	(55,252)	(188,324)	(194,856)	(328,934)	(336,413)	(1,103,778)
Distribution to managing members							-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	(82,878)	(282,486)	(292,283)	(493,401)	(504,620)	
Total Distributions							$ -	$ -	$ -	$ -	$ -	$ (260,956)	$ (105,168)	$ (114,370)	$(123,325)	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ (64,982)	$(162,500)	$(179,611)	$(196,243)	$ (512,396)	$ (528,070)	$(291,398)	$(308,773)	$(325,682)	$(342,125)	$(358,102)	$(373,613)	$ (436,789)	$ (454,026)	$ (470,809)	$ (487,139)	$ (822,335)	$ (841,033)	
Production Costs for full show:																																																
Total Production Exp	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000		
Number of Video Shows/Month	2	2	2	2	2	2	2	2	2	2	2	-	-	2	2	2	2	2	2	2	2	2	2	-	-	2	2	2	2	2	2	2	2	2	2	-	-	2	2	2	2	2	2	2	2	2	2	-	-	
Total Costs/Month	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ - 0	$ - 0	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ - 0	$ - 0	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ - 0	$ - 0	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ 300,000	$ - 0	$ - 0	

SALES FORECAST	**Jul '22**	**Aug '22**	**Sep '22**	**Oct '22**	**Nov '22**	**Dec '22**	**Jan '23**	**Feb '23**	**Mar '23**	**Apr '23**	**May '23**	**Jun '23**	**Jul '23**	**Aug '23**	**Sep '23**	**Oct '23**	**Nov '23**	**Dec '23**	**Jan '24**	**Feb '24**	**Mar '24**	**Apr '24**	**May '24**	**Jun '24**	**Jul '24**	**Aug '24**	**Sep '24**	**Oct '24**	**Nov '24**	**Dec '24**	**Jan '25**	**Feb '25**	**Mar '25**	**Apr '25**	**May '25**	**Jun '25**	**Jul '25**	**Aug '25**	**Sep '25**	**Oct '25**	**Nov '25**	**Dec '25**	**Jan '26**	**Feb '26**	**Mar '26**	**Apr '26**	**May '26**	**Jun '26**
Revenue																																															
Total Subscriptions	**1000**	**2000**	**3000**	**4000**	**5000**	**6000**	**8000**	**10000**	**12000**	**14000**	**16000**	**18000**	**21000**	**24000**	**27000**	**30000**	**33000**	**36000**	**40000**	**44000**	**48000**	**52000**	**56000**	**60000**	**65,000**	**70,000**	**75,000**	**80,000**	**85,000**	**90,000**	**96,000**	**102,000**	**108,000**	**114,000**	**120,000**	**126,000**	**132,000**	**138,000**	**144,000**	**150,000**	**156,000**	**162,000**	**168,000**	**174,000**	**180,000**	**186,000**	**193,000**	**200,000**
New Monthly Subs	600	630	660	690	720	750	1380	1440	1500	1560	1620	1680	2340	2430	2520	2610	2700	2790	3480	3600	3720	3840	3960	4080	4800	4950	5100	5250	5400	5550	6300	6480	6660	6840	7020	7200	7380	7560	7740	7920	8100	8280	8460	8640	8820	9000	9780	9990	
New Annual Subs	400	420	440	460	480	500	920	960	1000	1040	1080	1120	1560	1620	1680	1740	1800	1860	2320	2400	2480	2560	2640	2720	3200	3300	3400	3500	3600	3700	4200	4320	4440	4560	4680	4800	4920	5040	5160	5280	5400	5520	5640	5760	5880	6000	6520	6660	
Total New Subs	1000	1050	1100	1150	1200	1250	2300	2400	2500	2600	2700	2800	3900	4050	4200	4350	4500	4650	5800	6000	6200	6400	6600	6800	8000	8250	8500	8750	9000	9250	10500	10800	11100	11400	11700	12000	12300	12600	12900	13200	13500	13800	14100	14400	14700	15000	16300	16650	
Total Annual Subs	400	820	1260	1720	2200	2700	3620	4580	5580	6620	7700	8820	10360	11959	13617	15334	17110	18945	21219	23571	26001	28509	31095	33759	36861	40059	43353	46743	50229	53811	57849	62001	66267	70647	75141	79749	84411	89184	94068	99063	104169	109386	114654	120030	125514	131106	137206	143434	
Total Monthly Subs	600	1180	1740	2280	2800	3300	4380	5420	6420	7380	8300	9180	10640	12041	13383	14666	15890	17055	18781	20429	21999	23491	24905	26241	28139	29941	31647	33257	34771	36189	38151	39999	41733	43353	44859	46251	47589	48816	49932	50937	51831	52614	53346	53970	54486	54894	55794	56566	
Monthly Renewals		550	1080	1590	2080	2550	3000	3980	4920	5820	6680	7500	8300	9611	10863	12056	13190	14265	15301	16829	18279	19651	20945	22161	23339	24991	26547	28007	29371	30639	31851	33519	35073	36513	37839	39051	40209	41256	42192	43017	43731	44334	44886	45330	45666	45894	46014	46576	
Annual Renewals		0	0	0	0	0	0	0	0	0	0	0	380	399	418	437	456	475	874	912	950	988	1026	1064	1862	1938	2014	2090	2166	2242	3078	3192	3306	3420	3534	3648	4902	5073	5244	5415	5586	5757	7068	7296	7524	7752	7980	8208	
Cancellations (Monthly)	0	50	100	150	200	250	300	400	500	600	700	800	880	1029	1178	1327	1476	1625	1754	1952	2150	2348	2546	2744	2902	3148	3394	3640	3886	4132	4338	4632	4926	5220	5514	5808	6042	6333	6624	6915	7206	7497	7728	8016	8304	8592	8880	9218	
Cancellations (Annual)	0	0	0	0	0	0	0	0	0	0	0	0	20	21	22	23	24	25	46	48	50	52	54	56	98	102	106	110	114	118	162	168	174	180	186	192	258	267	276	285	294	303	372	384	396	408	420	432	
Revenues from Monthly subs	0	50	100	150	200	250	300	400	500	600	700	800	900	1050	1200	1350	1500	1650	1800	2000	2200	2400	2600	2800	3000	3250	3500	3750	4000	4250	4500	4800	5100	5400	5700	6000	6300	6600	6900	7200	7500	7800	8100	8400	8700	9000	9300	9650	
Revenues from Annual subs																																																
	2520	$4,956	$7,308	$9,576	$11,760	$13,860	$18,396	$22,764	$26,964	$30,996	$34,860	$38,556	$44,688	$50,572	$56,209	$61,597	$66,738	$71,631	$78,880	$85,802	$92,396	$98,662	$104,601	$110,212	$118,184	$125,752	$132,917	$139,679	$146,038	$151,994	$160,234	$167,996	$175,279	$182,083	$188,408	$194,254	$199,874	$205,027	$209,714	$213,935	$217,690	$220,979	$224,053	$226,674	$228,841	$230,555	$234,335	$237,577	
	16800	$17,640	$18,480	$19,320	$20,160	$21,000	$38,640	$40,320	$42,000	$43,680	$45,360	$47,040	$81,480	$84,798	$88,116	$91,434	$94,752	$98,070	$134,148	$139,104	$144,060	$149,016	$153,972	$158,928	$212,604	$219,996	$227,388	$234,780	$242,172	$249,564	$305,676	$315,504	$325,332	$335,160	$344,988	$354,816	$412,524	$424,746	$436,968	$449,190	$461,412	$473,634	$533,736	$548,352	$562,968	$577,584	$609,000	$624,456	
TOTAL REVENUES	$19,320	$22,596	$25,788	$28,896	$31,920	$34,860	$57,036	$63,084	$68,964	$74,676	$80,220	$85,596	$126,168	$135,370	$144,325	$153,031	$161,490	$169,701	$213,028	$224,906	$236,456	$247,678	$258,573	$269,140	$330,788	$345,748	$360,305	$374,459	$388,210	$401,558	$465,910	$483,500	$500,611	$517,243	$533,396	$549,070	$612,398	$629,773	$646,682	$663,125	$679,102	$694,613	$757,789	$775,026	$791,809	$808,139	$843,335	$862,033	